Serial No.: 09/803,432

Examiner: A. Ly

Title: METHOD FOR AUTOMATED WEB SITE MAINTENANCE VIA SEARCHING

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## **REMARKS/ARGUMENTS**

Reconsideration is requested in view of the following remarks. Claims 1-22 remain pending in the application.

## Claim Rejections - 35 USC §103

Claims 1-22 are rejected under 35 U.S.C. §103(a) as unpatentable over Resume-Bright and Professional ICS: Free Web Resume & Index Your Resume of Brightrays.com dated 02/09/1999 in view of Barrera et al. (US 6,567,800 B1). Applicants respectfully traverse this rejection.

Claim 1 is directed to a method for adding an HTML document to a web site, the HTML document relating to a respective one of a plurality of categories of information. Claim 1 requires uploading the HTML document to a directory on the web site, such that activating a search in the directory calls a search engine to execute the search and produce a search result that identifies a link to the HTML document in the directory containing a corresponding HTML keyword. This method is particularly advantageous in that the activated search does not require access to a database containing HTML documents, nor does the activated search engine produce a search result that identifies links to websites containing HTML documents.

Resume teaches forming a HTML resume (document) and indexing the HTML document to a database associated with a web site to provide access to the HTML document via the database using an appropriate search engine. A resume located on a remote web site or a free web resume submitted to Bright and Professional ICs can be indexed into the database. Numerous references are made to the database disclosed in Resume.

In contradistinction, the invention of claim 1 avoids the use of a database by uploading an HTML document directly to a directory on a web site so that the HTML document can be accessed via an appropriate search engine without searching through a database containing the HTML document. Resume teaches use of a database for storing HTML documents. Such a database is desirable for storing a large and fast growing bank of HTML documents such as resumes. The database disclosed in Resume, like other

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known resume databases, is employed to preserve bandwidth that would otherwise require undesirably high cost bandwidth directories to be maintained on a web site.

Barrera et al. teach maintaining a dynamic index that includes a list of identifiers for websites that are associated with a selected category.

In contradistinction, the invention of claim 1 avoids a dynamic index for websites, and instead requires activating a search in a directory by calling a search engine to execute the search and produce a search result that identifies a link to an HTML document in the directory containing a corresponding HTML keyword.

Resume teaches only use of a database for storing HTML documents. Barrera et al. only teach maintaining a dynamic index that includes a list of identifiers for websites that are associated with a selected category. Neither Resume, alone nor in combination with Barrera et al., teach or suggest uploading a HTML document to a directory on a web site, such that activating a search in the directory calls a search engine to execute the search and produce a search result that identifies a link to the HTML document in the directory containing a corresponding HTML keyword.

For at least these reasons, claim 1 is patentable over the cited art, alone or in combination. Applicants do not concede the correctness of the rejection.

Claims 8, 15 and 22 are patentable for the same reasons discussed above regarding the rejection of claim 1. Claims 2-7 are patentable since they depend ultimately from claim 1 that is allowable. Claims 9-14 are allowable since they depend ultimately from claim 8 that is allowable. Claims 16-21 are allowable since they depend ultimately from claim 15 that is allowable.

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Favorable reconsideration in the form of a Notice of Allowance is requested. If the Examiner believes a telephone conference would advance the prosecution of this application, the Examiner is invited to telephone the undersigned at (507) 351-4450.

Respectfully submitted,

Dated: 11-28-2006

By:

Dwight N. Holmbo Reg. No. 36,410 611 1<sup>st</sup> Street N

Waterville, MN 56096

507.351.4450

DNH/dnh